



Michigan Auto Law has College Rivalry Benefit Community

“We are proud to be lawyers who help people. That is what we do. And giving back is just one more way that we can live and demonstrate our values. It is why we became people lawyers, not insurance company lawyers,” says Attorney Steven Gursten, head of [Michigan Auto Law](#).

As attorneys who specialize in automobile accidents, the firm participates in initiatives to promote and improve safety. They also make donations and do public service work that improves the lives of members of their community.



While the firm takes giving back to the community seriously, they also like to have fun with it. Most of Michigan Auto Law’s attorneys received their undergraduate or law degree from the University of Michigan or Michigan State University. The firm takes the big in-state rivalry games in football and basketball seasons as an opportunity to promote firm spirit and make donations to a good cause.

“We turn this rivalry into a fun event for the entire office,” explains Mr. Gursten. “The rivalry concludes with a charity donation.”

Attorneys from the losing school donate to a charity chosen by the attorneys from the winning school. The most recent contribution was made to the University of Michigan C.S. Mott Children’s Hospital.

The attorneys also make a point to also reach out to students. Seeing the serious consequences of distracted driving in their work, the attorneys take time to speak at high schools and colleges throughout Michigan. They educate these students on the dangers of distracted driving, texting while driving, and driving while impaired.



Another way the lawyers of Michigan Auto Law help people is by volunteering their time at local food banks. At least once a year, the lawyers make food donation packages to be distributed throughout the state. They packed 4,182 pounds of fresh produce for [Forgotten Harvest](#), a non-profit organization that distributes the food to 250

emergency food providers in Michigan. The firm also contributed to the 46 million pounds of emergency food that [Gleaners Community Food Bank of Southeastern Michigan](#) was able to distribute to 600 soup kitchens, shelters, and pantries. In addition, Michigan Auto Law has made financial donations to fight hunger.

The attorneys at Michigan Auto Law feel strongly about improving the safety of our roads. In metro Detroit, along Interstate-75 between 14 Mile Road and Rochester Road, lies a two-mile stretch of highway that has been adopted by Michigan Auto Law as a part of the Michigan Department of Transportation's Adopt-a-Highway program. The firm visits its section of highway several times each year to pick up the trash and make this busy stretch of highway safer.



Mr. Gursten emphasizes, "It's important to show that lawyers are different from the terrible stereotypes that we often see today. We really care and really want to help people," and the attorneys at Michigan Auto Law are doing just that with their many charitable efforts.