How to Choose the Right Lawyer

Breaking Through the Sea of Legal Advertising to Find the Best Answers



By: Steven M. Gursten

How to Choose the Right Lawyer

Breaking Through the Sea of Legal Advertising to Find the Best Answers

A Practical Guide for Auto Accident Victims



By: Steven M. Gursten

Steve is recognized as one of the nation's top attorneys handling serious auto accident injury and wrongful death cases, and No-Fault insurance litigation. He is head of Michigan Auto Law, the state's largest law firm handling car, truck and motorcycle accident cases for more than 50 years.

Provided compliments of:



www.michiganautolaw.com (877) 776-0791

Text copyright © 2017 by Steven M. Gursten on behalf of Michigan Auto Law. This guide cannot be copied or reproduced without the express, written permission of Michigan Auto Law.

MICHIGANAUTOLAW AUTO ACCIDENT ATTORNEYS

"Michigan's largest law firm completely specializing in serious automobile accidents."

- Michigan Lawyers Weekly

At Michigan Auto Law, our lawyers practice exclusively in helping people who've been hurt in <u>car</u>, <u>truck</u> and <u>motorcycle accidents</u> in the state of Michigan. Here, you will always be treated with the utmost respect, compassion and consideration.

Find reviews from real Michigan Auto Law clients at www.michiganautolaw.com/testimonials

"I was overwhelmed with my settlement. It was way more than expected. Steve Gursten, my best lawyer, got my one cry in 20 years when he called me with the good news. Even my former attorney was surprised by the auto accident settlement. When I first met Steve, I felt immediate trust. I felt like I'd known him for years. He always made me feel like a priority – even calling me on Sundays. He always takes the time to be there, calling to answer questions and just to see if everything is going okay. I recommend Steve and Michigan Auto Law highly. He's a very nice guy, down to earth and a very caring person that works hard for you."

- Rhonda Searfoss, Gladwin

See more Michigan Auto Law testimonials on page 26

CONTENTS

PREFACE	3
CHAPTER 1: THE 10-POINT "BEST ADVOCATE" TEST FOR CHOOSING THE RIGHT AUTO ACCIDENT ATTORNEY	4
POINT #1: RESULTS	5
POINT #2: CLIENT CARE	6
POINT #3: Focus	7
POINT #4: SERVICES	8
POINT #5: LEADERSHIP	8
POINT #6: KNOWLEDGE	10
POINT #7: COMMITMENT	10
POINT #8: INVOLVEMENT	11
POINT #9: RESOURCES	14
POINT #10: COMPENSATION	14
CHAPTER 2: MICHIGAN AUTO LAW'S PERFORMANCE ON THE "BEST ADVOCATE" TEST	15
POINT #1: PROVEN RESULTS	15
POINT #2: MICHIGAN AUTO LAW TREATS CLIENTS	
POINT #3: FOCUSED ON MICHIGAN'S AUTO ACCIDENT LAW	17
POINT #4: FULL-SERVICE AUTO ACCIDENT LAW FIRM	
POINT #5: RECOGNIZED LEADERS	19
POINT #6: KNOWLEDGEABLE ON AUTO ACCIDENT LAW	
POINT #8: KEEPING GOOD COMPANY	
POINT #9: UP TO THE CHALLENGE	22
POINT #10: MICHIGAN AUTO LAW GETS PAID ONLY IF YOU RECOVER	23
CONCLUSION	24
TESTIMONIALS ABOUT MICHIGAN AUTO LAW	26

PREFACE

For 60 years, the attorneys and legal professionals of Michigan Auto Law have used hard-won, battle-tested skill and experience to make sure car, truck and motorcycle accident victims get the compensation they deserve.

The real help we provide for people is a source of great satisfaction for us. We are certain you will sense this pride when you read the following guide. If after reading it, you still have questions about choosing the right auto accident attorney to protect you and your family, or if you have questions about a car, truck or motorcycle accident-related injury you have suffered, don't hesitate to call us — we will help you in any way we can.

Sincerely,

Steven M. Gursten

CHAPTER 1: THE 10-POINT "BEST ADVOCATE" TEST FOR CHOOSING THE RIGHT AUTO ACCIDENT ATTORNEY

In this chapter, you will discover how the 10-point "Best Advocate" test will find you the right auto accident attorney for your car, truck or motorcycle accident case.

You have been involved in a car, truck or motorcycle accident and you need a lawyer's help. But, how do you determine which of the 45,000 lawyers in Michigan is the right one for you and for the legal challenges posed by your car, truck or motorcycle accident case?

You use the 10-point "Best Advocate" test. It allows you to quickly, efficiently, and successfully identify the best auto accident attorney to fight for the justice you deserve.

The 10-Point "Best Advocate" Test for Choosing the Right
Auto Accident Attorney

Point #1: Results

Point #2: Client care

Point #3: Focus

Point #4: Services

Point #5: Leadership

Point #6: Knowledge

Point #7: Commitment

Point #8: Involvement

Point #9: Resources

Point #10: Compensation

Point #1: Results

When you interview a prospective auto accident attorney, ask about the results he or she has earned for car, truck or motorcycle accident victims.

Tell the attorney you want to know about the pain and suffering compensation he or she has secured for seriously injured accident victims.

Measuring Results in Dollars and Cents

To get a sense of how successful a prospective auto accident attorney is at "getting results" for his or her clients, ask for details about recent, notable verdicts and settlements.

You also want to know about the times the attorney has succeeded in forcing greedy insurance companies to pay accident victims the benefits they are entitled to. Under Michigan's No-Fault Insurance Law, car, truck and motorcycle accident victims have the right to have their No-Fault insurance companies pay for their medical expenses and pay for other benefits such as wage loss, replacement services, and attendant care.

But insurance companies do not always honor victims' rights. The insurance companies will often refuse to pay all benefits, or they will pay for a short time and then "cut off" benefits.

To improve your chances of getting and keeping the No-Fault benefits you are entitled to, as well as collecting the pain and suffering compensation you deserve, you need to have an attorney who "gets results" fighting on your behalf.

Point #2: Client Care

You want an auto accident attorney who is going to treat you — and your family — with courtesy, compassion, respect and dignity. Of course, the attorney you are interviewing will swear that is how he or she treats all of his or her clients. But how do you know for sure?

You ask to speak to the attorney's satisfied customers yourself. Ask for references to current and past clients that you could contact. And, ask to see client testimonials.

If your prospective auto accident attorney is truly as caring toward clients as he or she claims, then references and/or testimonials should be readily available.

Clients Know a Caring Attorney When They See One

Choose an auto accident attorney whose clients describe him or her as:

- Caring
- Compassionate
- Concerned
- Detail-oriented
- Down-to-earth
- Efficient
- Empathetic
- Fantastic
- Helpful
- Honest
- Knowledgeable
- Polite
- Professional
- Responsive
- Talented
- Trustworthy
- Understanding

Point #3: Focus

You want the attorney who is going to handle your car, truck or motorcycle accident case to know the ins and outs of Michigan auto accident law like the back of his or her hand.

This is your life that has been affected. There is no room for amateurs or "dabblers" on your case. And, your case certainly is not an opportunity for on-the-job training.

You need an auto accident attorney who focuses his or her practice (and has done so for many years) on representing and protecting accident victims like you.

Point #4: Services

Find out what legal services a prospective auto accident attorney offers. You want a lawyer or law firm that provides the most comprehensive set of services possible.

For instance, if you have a question or a concern, or if there is a problem with some aspect of your case, then someone in your attorney's office must be ready, willing, and able to take care of it.

Point #5: Leadership

Attorneys who distinguish themselves in the legal community are frequently honored and given awards for their leadership.

Find out if a prospective auto accident attorney is that kind of leader by inquiring about awards and honors he or she has received.

Leadership Awards for Lawyers

- Michigan Lawyers Weekly's Lawyers of the Year
- Michigan Lawyers Weekly's Leaders in the Law
- The Best Lawyers in America[©]
- Super Lawyers®
- The National Trial Lawyers: Top 100

- Martindale-Hubbell® Bar Register of Preeminent Lawyers™
- Martindale-Hubbell® AV® Preeminent™ Rating

Michigan Lawyers Weekly's Lawyers of the Year: This statewide weekly publication — whose audience is made up solely of attorneys, judges and others in Michigan's legal profession — has recognized 10 attorneys annually their significant accomplishments or achievements in law practice. To read more, visit milawyersweekly.com.

Michigan Lawyers Weekly's Leaders in the Law: Twenty-five lawyers who have made outstanding contributions to the practice of law in Michigan, and display leadership in improving the justice system, are honored yearly. To read more, visit milawyersweekly.com.

The Best Lawyers in America[©]: Based on exhaustive peer-review surveys and more than 7.4 million evaluations, this designation is limited to the top 5 percent of attorneys in the U.S. To read more, visit www.bestlawyers.com.

Super Lawyers®: Selection to this annual listing of outstanding lawyers in Michigan is limited to the top 5 percent of Michigan lawyers. To read more visit www.superlawyers.com.

The National Trial Lawyers: Top 100: An invitation-only organization made up of the most qualified attorneys from each state or region, who demonstrate superior qualifications of leadership, reputation, influence,

stature and public profile. To read more, visit www.thenationaltriallawyers.org.

Martindale-Hubbell® Bar Register of Preeminent Lawyers™" For over 100 years, the Bar Register has been a unique guide to the legal community's most eminent professionals. It includes only those select law practices that have earned the highest rating in the Martindale-Hubbell Law Directory and have been designated by their colleagues as preeminent in their field.

Martindale-Hubbell® AV® Preeminent™ Rating: An AV® certification mark is a significant rating accomplishment — a testament to the fact that a lawyer's peers rank him or her at the highest level of professional excellence. To read more, visit martindale.com/ratings.

Point #6: Knowledge

An excellent measure of a prospective auto accident attorney's knowledge is the extent to which he or she is called upon in his or her capacity as an "auto accident expert."

Find out about instances where a prospective auto accident attorney has been interviewed for newspapers or magazines, or has appeared on television or radio.

Point #7: Commitment

You know that a prospective auto accident attorney is committed to the cause of helping car, truck and motorcycle accident victims if he or she is willing to share

his or her hard-earned expertise with other attorneys who also hope to champion the cause.

It takes a lot of time, energy, money, and sacrifice to become a successful auto accident litigator and advocate. And, because of the substantial investment involved, some may choose to guard their resulting expertise as if it were a trade secret.

But a truly committed auto accident attorney would not. He or she would talk at seminars for lawyers and law students, and at public forums for the community. He or she would testify before the Michigan Legislature about pending legislation. And, he or she would teach and moderate committee discussions about all ranges of auto accident legal issues.

Point #8: Involvement

Attorneys improve their skills and expand their knowledge through the diligent and passionate practice of law. But they also learn a lot from being around likeminded, equally passionate legal professionals.

Ask a prospective auto accident attorney about his or her involvement in professional associations and litigation groups or committees that are concerned with protecting the rights of car, truck and motorcycle accident victims.

Prominent Legal Associations

- Motor Vehicle Trial Lawyers Association
- American Association for Justice

- Truck Accident Litigation Group
- Traumatic Brain Injury Litigation Group
- Association of Plaintiff Interstate Trucking Lawyers of America
- Melvin M. Belli Society
- TAOS Injury Lawyers
- Academy of Truck Accident Attorneys
- Michigan Association for Justice
- Auto No-Fault Committee
- State Bar of Michigan Negligence Law Section

Motor Vehicle Trial Lawyers Association: A national litigation group made up of exceptional injury lawyers from throughout the country who only handle auto accident cases. The organization promotes auto education and safety, and produces some of the country's best educational seminars for injury lawyers.

American Association for Justice: A nonprofit advocacy and lobbying organization for U.S. plaintiff's lawyers, whose membership is 50,000-plus and whose mission is to "promote a fair and effective justice system."

AAJ Truck Accident Litigation Group: Some of the most successful truck lawyers from around the country make up this group, which hosts truck accident legal education seminars and works to promote national and regional trucking safety measures.

AAJ Traumatic Brain Injury Litigation Group: An elite group of attorneys throughout the U.S. with expertise in helping people injured with TBI get financial and medical recovery.

Association of Plaintiff Interstate Trucking Lawyers of America: A national association of committed lawyers who have joined together to help eliminate unsafe and illegal interstate trucking practices.

Melvin M. Belli Society: A legal group comprised of some of the greatest trial lawyers from throughout the U.S., who present hard-hitting, practical legal seminars that focus on new, creative trial ideas and techniques.

TAOS Injury Lawyers: This network of some of the most highly talented injury attorneys in the U.S. works to share the best ideas of how each lawyer can better serve the people each represents.

Academy of Truck Accident Attorneys: This group of plaintiff's lawyers seeks to make a difference in highway safety by fighting unsafe practices that lead to truck crashes.

Michigan Association for Justice: The state's largest organization of personal injury lawyers and consumer protection lawyers, who represent the needs of accident victims and victims of consumer fraud and insurance company abuse.

MAJ Auto No-Fault Committee: This committee's mission is to provide education, training and assistance to auto accident lawyers in Michigan, and to actively engage in seeking political and legislative correction to issues facing car accident victims.

State Bar of Michigan Negligence Law Section: This group of more than 4,300 negligence law attorneys makes up the largest single section within the state of

Michigan's governing body for lawyers. It reviews and promotes the fair, equitable and speedy administration of negligence litigation in state courts.

Point #9: Resources

It is almost unimaginable how much time and work a car, truck or motorcycle accident case requires.

You need to know that a prospective auto accident attorney has the resources to do what it takes to get you the No-Fault benefits and pain and suffering compensation you are entitled to.

Find out how many lawyers, paralegals, and support staff a prospective auto accident attorney has on his or her team.

Point #10: Compensation

The auto accident attorney who ultimately represents you will expect — and be entitled to — compensation for the time, effort, and expense he or she expends getting you the No-Fault benefits and pain and suffering compensation you deserve.

Be sure to ask about and understand how a prospective auto accident attorney will expect to be compensated for his or her professional services.

CHAPTER 2: MICHIGAN AUTO LAW'S PERFORMANCE ON THE "BEST ADVOCATE" TEST

In this chapter, you will discover how Michigan Auto Law performs when it is put to the 10-point "Best Advocate" test.

Point #1: Proven Results

The attorneys at Michigan Auto Law have won some of the largest jury verdicts in Michigan car, truck and motorcycle accident cases, and they settle many milliondollar accident cases.

In recent years, Michigan Auto Law has won many favorable jury verdicts and settlements topping \$1 million. In 2014, Steve Gursten secured a \$34 million truck accident settlement, which was the largest in the entire country for the year and the highest ever by a Michigan lawyer, per VerdictSearch.

Million-Dollar Verdicts and Settlements are Not Uncommon for Michigan Auto Law Clients.

Michigan Auto Law has also helped thousands of car, truck and motorcycle accident victims successfully fight greedy insurance companies to get the No-Fault benefits they are entitled to.

Point #2: Michigan Auto Law Treats Clients

The attorneys at Michigan Auto Law pride themselves on:

- Answering all their clients' questions
- Helping their clients understand the law and how it affects their case
- Promptly returning phone calls
- Keeping clients informed about developments with their cases

In addition to the close, personal attention paid by the trial lawyers in our litigation unit, Michigan Auto Law has a pre-litigation unit, which consists of three Michigan Auto Law attorneys whose sole mission is to assist clients in tending to whatever their needs are before a lawsuit has been filed. For instance, the pre-litigation lawyers will help clients work out the logistics of how their No-Fault insurance and health insurance are going to provide needed benefits.

Clients Praise Michigan Auto Law

- ✓ "[My Michigan Auto Law attorney] treated me like a daughter and he fought for me like a daughter. He never gave up — he just wouldn't quit."
- ✓ "They are smart and work hard and the results were better than expected."
- ✓ "The whole clan is wonderful, from the front desk to the court room. You are never a number or just a name. They really care and they are always working for you."

- ✓ "Their honesty meant more to me than anything else."

Point #3: Focused on Michigan's Auto Accident Law

For 60 years, the attorneys at Michigan Auto Law have focused their practices exclusively on representing, protecting, and fighting for car, truck and motorcycle accident victims.

They're dedicated to helping their clients get the No-Fault benefits they're entitled to and the pain and suffering compensation they deserve under Michigan auto accident law

Point #4: Full-Service Auto Accident Law Firm

The attorneys at Michigan Auto Law provide clients with all the services they need to get the best possible resolutions for their car, truck or motorcycle accident cases.

Michigan Auto Law's Client Services

Assistance with getting No-Fault benefits.

Zealous advocacy in litigation.

The "know-how" to get errors corrected on appeal.

For instance, Michigan Auto Law's pre-litigation unit helps clients during the phase of the case before a lawsuit has been filed. They answer clients' legal questions, help clients understand the law as it applies to their cases, and guide clients through the complex network of requirements for getting No-Fault, health, and/or ERISA-plan benefits.

The litigation unit attorneys try cases when uncaring insurance companies and stubborn, negligent drivers refuse to take responsibility for the serious, accident-related, life-altering injuries they have caused, and reject fair and just settlement offers that would provide car and truck accident victims with the pain and suffering compensation they are entitled to.

Additionally, Michigan Auto Law's litigation attorneys take greedy insurance companies to trial when the companies, who have gladly accepted their insureds' premiums, unreasonably deny — or "cut off" — No-Fault benefits to those same insureds once they have been injured in car, truck and motorcycle accidents.

Finally, the appeals unit attorneys are there to ask the Michigan Supreme Court and the Michigan Court of Appeals to correct judges' and juries' wrong decisions that result in denying car and truck accident victims the

pain and suffering compensation or the No-Fault benefits they are entitled to.

Point #5: Recognized Leaders

Beyond their effectiveness as advocates, the attorneys of Michigan Auto Law are recognized leaders in the legal community.

They have received numerous honors and awards. Their peers have given them the highest ratings for skill and integrity. And, they lend both their expertise and leadership to the national and state bar associations devoted to protecting the rights of car, truck and motorcycle accident victims.

Honors and Awards for Michigan Auto Law Attorneys

- Named among the Lawyers of the Year by Michigan Lawyers Weekly
- Named to Michigan Lawyers Weekly's Leaders in the Law
- Included on the list of "The Best Lawyers in America[©]" for 10 straight years
- Named Lawyer of the Year in Metro Detroit by "The Best Lawyers in America[©]"
- Named Michigan "Super Lawyers®": No other
 Michigan auto accident law firm comes close to
 having as many attorneys recognized by Super
 Lawyers® for excellence in personal injury litigation

- Named among the "100 Top Trial Lawyers" by the National Trial Lawyers
- Listed on "The Bar Register of Preeminent Lawyers" in Martindale-Hubbell® Law Directory
- Received a Martindale-Hubbell® AV® Preeminent™
 Rating (peer review system rated the attorneys of
 Michigan Auto Law as having "very high to
 preeminent" legal abilities and holding themselves
 to and complying with "very high" ethical
 standards)

Point #6: Knowledgeable on

Auto Accident Law

Because of their experience-based knowledge about representing car, truck and motorcycle accident victims, the attorneys at Michigan Auto Law are regularly contacted by the media for expert commentary on auto accident law issues.

Michigan Auto Law attorneys have been featured in The New York Times, Bloomberg, CBS News, CNNMoney, Detroit Free Press, The Detroit News, Forbes, Crain's Detroit Business, dBusiness, The Oakland Press, The Macomb Daily, Fox 2 News Detroit, Michigan Lawyers Weekly, The Detroit Legal News, WXYZ-TV, WZZM-TV and on Michigan Radio, including "Stateside."

Point #7: Committed to the Cause

The attorneys at Michigan Auto Law do not hoard their hard-won expertise.

Instead, they share it with others — lawyers and non-lawyers and anyone else who is interested in championing the cause of protecting and fighting for the rights of car and truck accident victims.

Michigan Auto Law's attorneys regularly serve as auto accident legal experts at seminars, in law schools, and even in public hearings before the Michigan Legislature.

They also moderate discussions, teach, and chair committees that deal with issues involving car and truck accident cases.

Point #8: Keeping Good Company

The attorneys at Michigan Auto Law are members of the professional associations and litigation groups or committees that are most concerned with fighting for and protecting the rights of car, truck and motorcycle accident victims.

Michigan Auto Law's Professional Associations:

- Motor Vehicle Trial Lawyers Association: President
- American Association for Justice: Past President,
 Past Officer, Past Co-Chair of the Automobile
 Accident No-Fault Committee
- AAJ Interstate Truck Accident Litigation Group: Past president

- AAJ Traumatic Brain Injury Litigation Group: Chair-Elect and Executive Board member
- Association of Plaintiff Interstate Trucking Lawyers of America: Board of Governors member representing the State of Michigan, past National Advisory Board member
- Melvin M. Belli Society: President, Winner of Mel Award for Outstanding Trial Attorney
- TAOS Injury Lawyers: Member
- Academy of Truck Accident Attorneys: Board of Regents member
- Michigan Association for Justice: Past Executive Board member
- MAJ Auto No-Fault Committee: Past Co-Chair
- State Bar of Michigan Negligence Law Section:
 Officer, Council member

Point #9: Up to the Challenge

Michigan Auto Law has the experienced, knowledgeable legal staff to win the biggest car, truck and motorcycle accident cases.

Our team consists of 17 attorneys as well as highly skilled paralegals and support-staff personnel.

Point #10: Michigan Auto Law Gets Paid Only If You Recover

It is easy to understand how Michigan Auto Law gets compensated for the legal services it provides to the car, truck and motorcycle accident victims it represents.

Michigan Auto Law attorneys work on a contingency-fee basis. That means Michigan Auto Law receives compensation for the legal services provided — and the expenses advanced — at the end of the lawsuit as a percentage of the settlement or verdict. In Michigan, this contingency percentage is 33.3 percent (other states range from 40 percent to 60 percent).

Under the contingency-fee arrangement, Michigan Auto Law's financial incentives are directly aligned with those of the car, truck and motorcycle accident victim: If you do not get the compensation you deserve, then neither does Michigan Auto Law.

CONCLUSION

The attorneys, paralegals, and professionals at Michigan Auto Law want you to find the right auto accident attorney for your car, truck or motorcycle accident case.

Please do not hesitate to contact Michigan Auto Law if you have questions about this guide or injuries you or a loved one suffered in a car, truck or motorcycle accident.

Additionally, please visit Michigan Auto Law's website, www.michiganautolaw.com/auto-law-books, or call (877) 776-0791 to request your additional free guides:

- "Guide to Michigan No-Fault Law: How to Get Care and Compensation from Your Insurance Company"
- "How to Repair Your Car Damage: Mini Tort and How It Can Work for You"
- "Protecting Your Legal Rights After an Auto Accident: Simple Steps to a Quick Recovery"
- "What Auto Insurance is Right for Me? The Best Insurance Plans for Your Family and What to Ask Your Agent"
- "How to Keep Your Children Safe: Simple Steps to Protect Your Loved Ones from Hidden Dangers."

MICHIGANAUTOLAW AUTO ACCIDENT ATTORNEYS

(877) 776-0791

www.michiganautolaw.com

30101 Northwestern Hwy., Farmington Hills, MI 48334 122 S. Main St., Suite 220, Ann Arbor, MI 48104 615 Griswold St., Suite 402, Detroit, MI 48226 146 Monroe Center St. NW, Suite 1230, Grand Rapids, MI 49503 44444 Mound Road, Suite 100, Sterling Heights, MI 48314

TESTIMONIALS ABOUT MICHIGAN AUTO LAW

Find more reviews from real Michigan Auto Law clients at www.michiganautolaw.com/testimonials

* * *

"My attorney was awesome. I sought legal advice from Michigan Auto Law when I was in a car accident and my back was really messed up. My lawyer was always concerned and cordial, and he would ask about my family and how I was feeling. Little things like that matter a lot to me. My lawyer also made sure he was familiar with every aspect of my case and the law as it related. I was very happy with the way my lawsuit was resolved."

— Latasha Williams, Warren

* * *

"As both an attorney and client, I'm not your typical consumer. My expectations were definitely exceeded. The lawyers at Michigan Auto Law are extremely talented, and their reputation is well-founded."

— Ted Pixley, Attorney, Battle Creek

* * *

"Michigan's auto accident law is not balanced and presents unfair disadvantages for victims and their attorneys. That's why I am so grateful Michigan Auto Law was there to protect me when my insurance company delayed paying my benefits. I wish the

attorneys at Michigan Auto Law good luck in changing the system and I'm glad they are leading the fight to protect the rights of Michigan accident victims. They are the best choice in legal representation."

— Danny Jackson, Lapeer

* * *

"I was rear-ended by a drunk driver when I was in Michigan. Being from Ohio, I didn't know who would be the best attorney ... but when talking to several people on a job site, they recommended Michigan Auto Law. This law firm is extremely professional. My attorney was extremely helpful, efficient and detail-oriented. And, his paralegal was very friendly, yet solid business. Even though my case is settled, they are still behind me."

Philip Salyers, Circleville, Ohio

* * *

How to Choose the Right Lawyer

The simple steps you can take to get the right attorney to protect your family.

In this guide, you will find a 10-point "Best Advocate" test to help you choose the right attorney to represent you, and to help you break through the sea of legal advertising and find the true answers.



About the Author: Steven M. Gursten is head of Michigan Auto Law, a 17-lawyer firm that only handles car, truck and motorcycle accident cases. He is a nationwide expert in automobile accident and Michigan No-Fault laws. Steve is President of the national Motor Vehicle Trial Lawyers Association. He is a Michigan Lawyers Weekly Lawyer of the Year, a Top 50 Michigan Super Lawyers® and listed in Best Lawyers in America®.

"Michigan Auto Law has been listed for 15 consecutive years with the top reported injury settlements and trial verdicts in Michigan ... This remarkable record eclipses every other law firm in Michigan ..."

— Attorney at Law Magazine

"Michigan's largest law firm that completely specializes in serious automobile accidents."

— Michigan Lawyers Weekly

MICHIGANAUTOLAW AUTO ACCIDENT ATTORNEYS

(877) 776-0791 www.michiganautolaw.com

